- 1. A method comprising:
 2 transmitting an enhanced television program; and
 3 transmitting a real-time event that indicates the
 4 end of the program.
- 2. The method of claim 1 including causing the display screen of a receiver that receives said enhanced television program to transition to a full screen display of television.
- 3. The method of claim 2 including causing the display screen of a receiver to display at least two frames, only one of said frames being a television display and selectively causing the screen to transition to a full screen television display in response to the real-time event.
- 1 4. The method of claim 1 including transmitting said 2 real-time event through an Internet Protocol multicast.
- 5. The method of claim 1 wherein transmitting a real-time event includes transmitting a trigger.
- 1 6. The method of claim 5 wherein transmitting a 2 trigger includes transmitting a trigger with a Uniform 3 Resource Locator.

- 1 7. The method of claim 6 wherein transmitting a
- 2 Uniform Resource Locator includes transmitting a Uniform
- 3 Resource Locator using the tv: protocol.
- 1 8. The method of claim 1 including transmitting a
- 2 real-time event that warns that the end of a program is
- 3 approaching.
- 1 9. The method of claim 8 including enabling the user
- 2 to elect to retain enhancements after receiving said real-
- 3 time event warning of the end of the program.
- 1 \ 10. An article comprising a medium storing
- 2 instructions that enable a processor-based system to:
- transmit an enhanced television program; and
- 4 transmit a real-time event that indicates the end
- of the program.
- 1 7. 11. The article of claim 10 further storing
- 2 instructions that enable the processor-based system to
- 3 cause the display screen of a receiver receiving said
- 4 enhanced television program to transition to a full screen
- 5 display of television.

- 12. The article of claim 11 further storing
 instructions that enable the processor-based system to
 cause the display screen of a receiver to display at least
 two frames, only one of said of frames being a television
 display and selectively causing the screen to transition to
 full screen television display in response to the real-time
 event.
- 13. The article of claim 10 further storing
 2 instructions that enable the processor-based system to
 3 transmit a real-time event in the form of a trigger.
- 1 \(\mathcal{g} \) 14. The article of claim 13 further storing
 2 instructions that enable the processor-based system to
 3 transmit a real-time event that warns that the end of the
 4 program is approaching.
- 15. The article of claim 13 further storing
 instructions that enable the processor-based system to
 transmit a trigger including a Uniform Resource Locator in
 the form of the tv: protocol.

- 4 receiving said real-time event warning of the end of the program.
- 1 17. A system comprising:
- a processor-based device; and
- a storage coupled to said processor-based device
- 4 storing instructions that enable the processor-based device
- 5 to transmit a real-time event that indicates the end of an
- 6 enhanced television program.
- 1 18. The system of claim 17 wherein said storage 2 stores instructions that enable the processor-based device 3 to transmit a trigger that indicates the end of the 4 program.
- 19. The system of claim 18 wherein said storage 2 stores instructions that enable the processor-based device 3 to transmit a trigger including a Uniform Resource Locator 4 using the tv: protocol.
- 2 20. The system of claim 17 wherein said storage stores instructions that enable the processor-based device to transmit a real-time event that warns that the end of an enhanced television program is approaching.

- 1 (£ 21. The system of claim 20 wherein said storage 2 stores instructions that enable the user to elect to retain
- 3 enhancements after receiving said real-time event warning
- 4 of the end of the program.
- 1 (\) 22. A method comprising:
- 2 receiving an enhanced television program; and
- identifying a real-time event that indicates the
- 4 end of the program.
- 23. The method of claim 22 including causing a display screen to transition to a full screen display of
- 3 television in response to receipt of said event.
- 1 (24. The method of claim 23 including causing the
- 2 display screen to display at least two frames, only one of
- 3 said frames being a television display and selectively
- 4 transitioning the screen to a full screen television
- 5 display in response to the real-time event.
- 1 25 The method of claim 22 including listening for a
- 2 trigger with a Uniform Resource Locator using the tv:
- 3 protocol.

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- 1 26. The method of claim 1 including receiving a realtime event that warns that the end of a program is approaching.
- 1 27. An article comprising a medium storing
 2 instructions that enable a processor-based system to:
 3 receive an enhanced television program; and
 4 identify a real-time event that indicates the end
 5 of the program.
- 1 28. The article of claim 27 further storing 2 instructions that enable the processor-based system to 3 cause the display screen to transition to a full screen 4 display of television.

A system comprising:

- a processor-based device; and
 a storage coupled to said processor-based device
 storing instructions that enable the processor-based device
 to identify a real-time event that indicates the end of an
- 6 enhanced television program.

29.

30. The system of claim 29 wherein said storage stores instructions that enable the processor-based device to recognize a real-time event that warns that the end of an enhanced television program is approaching.